

---Introductory Letter Template: Please send this communication regarding the launch of our Breakfast & After School Club at your school to your parent database via your preferred mailing system.---

Dear Families,

I hope this email finds you well!

We are excited to announce that, following discussions to support families with fun and energising out-of-school activities, we've partnered with Junior Adventures Group (JAG) as the school's new Breakfast & After School Club provider. Their fun-packed programme launches on Wednesday 3rd September 2025.

Bookings are available now: <https://www.junioradventuresgroup.co.uk/make-a-booking/>

Further information can be found below.

Discover fun-filled Before and After School Care Programmes with Junior Adventures Group at Mulberry Wood Wharf Primary School!

Junior Adventures Group (JAG) is the UK's leading provider of Before and After School Programmes, offering fun and affordable childcare in a safe and supervised environment. Their staff are expertly trained, enhanced DBS-checked, first aid qualified, and passionate about the activities they offer.

New to JAG? [Click here](#) to start your adventure with us today!

Why Choose Junior Adventures Group?

- ✓ Activities designed for all ages and interests
- ✓ Create lifelong friendships through exciting adventures beyond the classroom
- ✓ Delivered by a team of expertly trained professionals
- ✓ Weekly children's meetings to put them in control of their experience
- ✓ Promotes fun, curiosity, and mindfulness
- ✓ Healthy breakfast & nutritious after-school snack available each day

Mulberry Wood Wharf Primary School Club Page:

<https://junioradventuresgroup.co.uk/find-us/mulberry-wood-wharf-primary/>

Amazing Before & After School Experiences with JAG's Adventure Programme

 0333 577 1533

 5a Millars Brook Business Park, Molly Millars Ln, Wokingham RG41 2AD

 junioradventuresgroup.co.uk

Building brighter futures together

The Adventure Programme consists of seven action-packed adventure categories, designed with child development research in mind. Created in partnership with experts, the programme offers children the chance to learn essential life skills while having fun exploring their interests.

Find out more about the Adventure Programme here:

<https://www.junioradventuresgroup.co.uk/term-time/>.

Rise Then Shine Club – running every morning during the term

Times: 7:30 a.m. – 8:50 a.m.

Price: £5.00

Our morning programme, **Rise Then Shine**, is the perfect start to your child's school day! We set the tone for a great day through energising activities and nutritious food. From delightful breakfast moments to calming morning meditations, we ensure they step into school ready to embrace the day!

Find out more: <https://www.junioradventuresgroup.co.uk/term-time/breakfast-club>

Stay And Play Clubs – running every afternoon during the term

Stay And Play

Times: 3:30 p.m. – 6:00 p.m.

Price: £13.00

The fun continues after school with our **Stay And Play** afternoon programmes. Children can dive into exciting activities, build lasting friendships, and create memories beyond the classroom—all before heading home for quality family time.

Find out more here: <https://www.junioradventuresgroup.co.uk/term-time/after-school-club/>

Claim a Free Session on JAG!

As part of the launch of our new *Rise Then Shine* & *Stay And Play* Clubs, JAG is offering parents the chance to try the new service for free! Claim your child's free session at Mulberry Wood Wharf Primary School!

Use code: TRYMULBERRY

Offer ends Friday 31st July 2026

Booking Information

JAG offers a variety of flexible payment options for families, allowing you to make ad hoc bookings or secure a regular spot at our clubs with our instalment plan options.

You can find out more here: <https://www.junioradventuresgroup.co.uk/parent-support/payment-options/>

To book, simply log in or create an account and secure your place online at: <https://bookings.junioradventuresgroup.co.uk/Identity/Account/Login>

Please follow the quick step guide below:

1. Register a Junior Adventures Group account
2. Confirm that you have read the Terms and Conditions
3. Add your desired Breakfast & After School location as *Mulberry Wood Wharf Primary School*
4. Add your child(ren) to your Junior Adventures Group account before attempting to make a booking
5. Ensure all the consent questions, collector, emergency contacts, and doctor details are added
6. Click *Book Activity* to make a booking
7. Select the dates you wish to book!

It's that easy!

Refer a Friend to JAG*

Our Refer a Friend scheme makes it easy to share the adventure and enjoy fantastic savings together. By referring a friend, both you and your friend will receive a free session at our term-time clubs!*

*(To unlock this free session, your friend must be a new JAG customer, and their child must be enrolled at the school where our club operates.)

Find out more and refer a friend today at: <https://www.junioradventuresgroup.co.uk/promotions/refer-a-friend/>

For more information about Junior Adventures Group Clubs, please visit the key web pages below...

- [Parent Support](#)
- [Our Story](#)
- [New to JAG](#)

Otherwise, for any further queries, please don't hesitate to call the friendly bookings team on 0333 577 1533 or email them at hello@junioradventuresgroup.co.uk.

Yours sincerely,

Head Teacher



0333 577 1533



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